Art Writing Incubator Application Toolkit

Table of Contents:

About Art Writing Incubator 2021................................................................. 2
Timeline & Structure...................................................................................... 3 - 4
Question by Question Guide..........................................................................5 - 7
About the 2023 Arts Writing Incubator:

The theme this year is Critical Movement(s). The 2023 AWri will examine the way in which art writing casts a critical eye on movement—from the body in motion, to migration or translation, as well as emotional resonance or the sensation of being moved.

For the last seven years, under the guidance of leading writers, critics and artists, Burnaway’s Arts Writing Incubator program has equipped participants with tools on how to pitch, write artist statements and produce considered criticism. The five-week program begins with a session hosted by Burnaway’s editorial masthead and subsequent weeks are led by guest speakers. Over the course of the Program, students will formally propose, develop, and complete a long-form writing project with one-on-one feedback from Burnaway’s editors. Following the completion of the program, these works will be compiled into a small chapbook circulated on Burnaway’s platform.

To Apply:

You must 18 years or older and living in or from our area of coverage (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and Puerto Rico). There are no formal education requirements, and you can be currently enrolled in degree-granting program. If you have already participated in AWri, you may apply again.

Applicants should have an interest in visual arts, writing, criticism, art history and contemporary visual culture. We also ask you confirm that you have the time and bandwidth to fully participate in the Program.

In 2023, we will offer reduced or waived tuition for select applicants, and we thank Critical Minded for their support. We prioritize people of color and rural applicants in this process. Need-based support will be considered for all that apply.
Timeline and Structure:

Each two to three-hour session will be held on a Saturday morning via Zoom. Typically, the first 30 minutes will feature a lecture by the visiting speaker that is open to the public. The remaining time will be structured like a workshop led by the speaker, exclusively for AWrl participants.

Additionally, AWrl participants will propose and develop a long-form essay for publication at the end of the summer. Prior to the noon talk on Saturday each AWrl participant will have the opportunity to meet with their assigned Burnaway Editor for one-on-one mentoring and to develop their writing project.

Preparation Period (April 12 – May 12)

April 12 – Applications open

April 20 – Virtual AWrl Info Session with Burnaway Interim Editor and program manager, Courtney McClellan 7 PM EST | Zoom
Register:  https://www.eventbrite.com/e/art-writing-incubator-informational-session-tickets-615029990257

May 12 – Applications due at 11:59 PM EST

May 31 – Applicants will be notified

June 15 – Tuition payment due
AWrl 2021 Summer Schedule (June 24 – August 3)

June 24 – Session 1: Introduction + Meet Burnaway Editors

July 6 7 PM EST – Keynote Speaker

Sat July 8 12 PM EST – Speaker 1 *Finalized Pitches due
(11 AM EST Editor Office Hours)

Sat July 15 12 PM EST – Speaker 2 *First Draft Due
(11 AM EST Editor Office Hours)

Sat July 22 12 PM EST – Speaker 3
(11 AM EST Editor Office Hours)

Sat July 29 12 PM EST – Speaker 4 *Finale Draft Due
(11 AM EST Editor Office Hours)
Question by Question Guide

The following are detailed instructions on how to apply for Burnaway’s 2023 Art Writing Incubator.

There are four short sections.

Section 1: General Information
Section 2: Tuition and Scholarships
Section 3: Optional Demographic Information
Section 4: Additional Information and Certification

Section 1: General Information Questions

Contact Information

Share your name, preferred pronouns (optional), email, and phone number. Please be sure to use an email you check regularly. This will be how we contact you moving forward.

Location

Identity the city and state where you live or are currently a student.

We will accept applicants our coverage region including Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and Puerto Rico.

If you are located outside of the Southeast, but still wish to participate please email courtney@burnaway.org.

Previous Application

Let us know if you have applied to AWRI in the past.

Interest: Why do you want to participate in AWRI? How do you think the Incubator could help your career as an artist/as a writer?
AWrI is open to anyone, but we hope you have a strong interest in either visual art, art criticism, cultural journalism, or art history. The program is designed to equip participants with skills to write about art and culture in an editorial or museum context.

The Incubator’s goal is to equip artists and writers with professional and practical skills that will be valuable in their career. What do you hope to gain from this program? (300 words or less)

Resume/CV

Please upload an up-to-date resume or CV. Include relevant experience including education, jobs, exhibitions, curatorial roles, and links to previous writing.

Writing Sample

Submit one sample of your writing that you think exhibits your personal voice and skill as a writer. These do not have to be published pieces but can include essays, exhibition reviews, artist statements, literary/cultural criticism, or creative writing. Samples can include poetry, creative non-fiction, or non-traditional prose, as long as they best define you as a writer. If you are submitting poetry, please no more than two poems and they should fit to one page. Samples should not exceed 1,500 words each or 8 pages total.

References

Please add the names and contact information of two professional or academic references who can speak to your ability to complete the program. Include their name, email address, and their relationship to you (professor, employer, etc). We do not need letters of recommendation.

Section 2: Tuition and Scholarships Questions

Tuition for the 2023 AWrI is $300. We will offer reduced or waived tuition for select applicants, and we thank Critical Minded for their support. We prioritize people of color and rural applicants in this process. Need-based support will be considered for all that apply. We are committed to eliminating financial barriers that might otherwise prevent participation.
Would you like to be considered for a scholarship?

Let us know if you’d like to be considered for tuition reduction. Please be aware we have made every effort to make the 2023 AWri as affordable as possible.

Select **YES**...if you are: POC, Indigenous, rural resident, or member of the LGBQIA community. Or would like to be considered for need-based support from the Critical Minded scholarships.

Select **NO**...if you would like to or can afford to pay the full $300 tuition and skip ahead to the next question about Accessibility.

**Optional:** If **YES**, please briefly describe your financial circumstances and what you can reasonably afford to pay.

**Optional:** If **YES**, please let us know if you are a part of any of these groups: POC, Indigenous, Rural Resident or LGBTQIA

You are not required to respond to this question. This question is used to determine who is eligible for the Critical Minded tuition support.

**Optional:** Accessibility: Are there any potential barriers preventing you from participating in a virtual format?

Burnaway is invested in making sure AWri is both useful and accessible to all. On this question, please let us know if you have limited access to computers or an internet connection, scheduling conflicts particularly on Saturdays, need Closed Captioning, or any potential technical challenges that might hinder your participation.

**Optional:** Additional Information

This is your opportunity to tell us anything else you think is important for your application. For example, you could let us know about past experiences that have influenced your decision to apply or talk further about how you’d like AWri to support your work. Please keep it brief!

**Final Certification:**

To certify the information in your application as accurate, please check the box.

**Hit Submit!**