

**BURNAWAY**

Emerging  
Art Writers  
Mentorship  
Program

**Cycle II** July 11 - December 12, 2015  
Applications Due May 29, 2015

[burnaway.org](http://burnaway.org)

# The **Emerging Art Writers Mentorship Program**

seeks to develop the voices of new art writers by providing them with the necessary tools, resources, and connections to significantly advance and define their careers as writers.

*BURNAWAY is an Atlanta-based 501(c)(3) nonprofit organization that has covered the arts in Atlanta and the Southeast since 2008. BURNAWAY's mission is to provide critical coverage and dialogue about the arts in and from South to champion and support the vibrant creative communities in our region. We fulfill this mission through our online arts publication, critics-in-residency program, writing workshops, annual print publication, and public programs. BURNAWAY promotes, develops and connects the arts in Atlanta and the Southeast to create a more thriving and recognized arts community.*

## THE PROGRAM INCLUDES

- \* Monthly mentoring sessions with leading national art writers and critics
- \* Peer-to-peer critiques and reviews
- \* Professional business practices
- \* Cultivating writing techniques
- \* Comprehensive reading lists and materials compiled by visiting Mentors and BURNAWAY staff
- \* Exploring and identifying opportunities for publication in familiar and new media formats, including print and digital media
- \* Completing a writing portfolio. Selected pieces will be included in BURNAWAY's online and print publications.

## MENTEES WILL GAIN

- \* How to analyze and evaluate art writing
- \* Understanding your audience
- \* Explore your voice, tone, language, purpose, and style of your writing
- \* Pose questions and generate new ideas in regards to thinking about, seeing, and making art
- \* A peer network of writers both within and outside of Atlanta

## MENTEES ARE EXPECTED TO PARTICIPATE IN

- \* Monthly mentoring sessions and/or discussion groups
- \* BURNAWAY Critic-in-Residence and Visiting Mentor Public Talks
- \* Field trips and scheduled gallery/museum visits
- \* Monthly take home reading and writing assignments
- \* Mentee online communication and internet forum

The mission of the Emerging Art Writers Mentorship Program is to assist mentees in attaining the proficiency and skills they need to reach their next level of professional achievement. This is accomplished through a six-month comprehensive program, where mentees are engaged in a program of professional study-with distinguished writers, critics, and other arts authorities.

Mentees study with six authorities in their field through structured study sessions, critical readings, critiques, as well as through active and cooperative learning. Mentees learn to make sophisticated judgments regarding content, tone, and style; learn professional procedures to prepare and submit various writing forms for publication.

The mentorship program is specifically relevant for those who are already writing in the profession, as well as those with a background in Art History, Fine Arts, Visual or Cultural Studies, and/or multidisciplinary programs.

## THE MENTOR-MENTEE RELATIONSHIP

Over the course of a six-month cycle Mentees will learn and study with many of our country's most thought-provoking, disruptive, and forward thinkers who are currently working within the art writing arena. For many Mentees, this is a once in a lifetime opportunity to be mentored by a selective group of knowledgeable and successful art writers, critics, administrators, educators, gallerists, and curators. The mentorship program expects full immersion of all its participants. Mentees will work with Mentors who want to share their insight and experience in an environment where ideas are shared and decisions are made to assist the Mentee's as they move forward towards the next step in their writing career.

## PROGRAM FEES

The cost for the program is \$1,380; which includes all mentoring sessions, public talks, instructional materials, program operations, breakfast and lunch during the monthly Saturday sessions, access to a variety of local events and venues, as well as equipment and materials.

Mentees may pay their program fee by check or credit card. The fee does not cover the cost associated with sundry items needed to participate in the program, such as computers, printers, and other technical resources.

The program fee is due in full 3-weeks prior to the start of the mentee's first session. There will be no refunds after such date, or for early departure from the program.

Because of the generosity of many patrons, sponsors, and grant making organizations, BURNAWAY is pleased to offer several EAWMP Scholarships. Please refer to the Scholarship Application for details regarding how to apply for financial assistance.

## CALENDAR, DATES AND TIMES

Prior to the start of the six-month cycle, Mentees will receive detailed information regarding each of the mentors who will be leading their sessions during the cycle. Mentees will receive pre-cycle reading assignments and a list of exhibitions, shows, and events they will be required to attend over the six-month cycle.

Sessions will meet on Saturday's from 9am to 3:30pm. A continental breakfast and boxed lunch will be provided at no charge to the mentee during the monthly Saturday sessions. Prior to several Saturday sessions some mentors will give a Public Talk. Most talks will be held anywhere between 6:30-9pm on a weekday evening.

Most Saturday sessions will be held at the BURNAWAY Office in the Castleberry Hill neighborhood of Atlanta, and on occasion at other local venues. Public talks will be held at a variety of Atlanta's cultural institutions. Though a car would be helpful, public transportation and car services are easily accessible to session events.

## MENTEES RESPONSIBILITIES AND PROGRAM EXPECTATIONS

Mentees are expected to comply with all BURNAWAY policies and procedures, which are designed to maximize the experience for all participants, staff, and supporters. Because this program is limited in size to only 12 Mentees per cycle, it is the responsibility of the Mentee to clear their schedule of possible conflicts.

All Mentees should have a working computer with Microsoft Word along with a working knowledge of the application. Also required will be daily access to the Internet, together with the ability for the mentee to upload documents and print.

A copy of the mentees writing portfolio must be submitted within one month of the program's conclusion. Included in the portfolio should be all writing assignments, notes and mentors comments created or made during the mentorship program. BURNAWAY will use the portfolio to assess and evaluate both the Mentee's progress and the overarching effectiveness of the Mentorship Program. The BURNAWAY staff will select one piece of writing per Mentee to be included in a BURNAWAY online publication.

## PROGRAM OUTCOMES

The six-month curriculum is designed to prepare mentees for a range of professional opportunities in the workplace or continued study. Upon program completion mentees will leave the program with a Writing Portfolio, and published works.

## SELECTION PROCESS

Mentees are selected based on creative practice, availability, and fit within the program. Applications are reviewed by a professional panel chosen by BURNAWAY's executive director and program manager. Applications from writers residing throughout the U.S. and working in any genre and of all viewpoints, perspectives, and demographics are encouraged to apply, however the focus of this program is writing for contemporary art.

## PROGRAM APPLICATION DIRECTIONS:

**\*All documents should be submitted as a pdf file.**

- 1) Your entire application packet should be submitted as one email.
- 2) Download and print the Program Application Form, complete it, please remember to sign & date it, before creating the PDF file.
- 3) Create PDF files of all other required documents (Letter of Intent, Letter of Recommendation, Two Sample Works & Resume/CV)

Please refer below how each PDF document should be labeled.

\*Please label your documents in the following manner:

Example: Doe\_Jane\_Program\_Application\_Form

LastName\_FirstName\_Program\_Application\_Form

LastName\_FirstName\_Intent

LastName\_FirstName\_Recommendation\_Application

LastName\_FirstName\_Work\_Sample\_One

LastName\_FirstName\_Work\_Sample\_Two

LastName\_FirstName\_Resume\_CV

Submit your completed application packet as one email and sent to **eawmp@burnaway.org** with the subject line "LastName\_FirstName\_2015\_EAWMP\_PROGRAM\_APPLICATION" no later than **May 29, 2015 at 5:00pm** EST.

*Unfortunately incomplete applications packets will not be considered.*

*You must be 21 years or older and currently not pursuing an undergraduate degree in any field to be eligible to participate in the BURNAWAY Emerging Art Writers Mentorship Program.*

# 2015 PROGRAM APPLICATION FORM

## CYCLE II | July 11 - December 12, 2015

name

---

today's date

---

address

---

city

state/zip

---

email

---

website

---

telephone (day)

(evening)

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**LETTER OF INTENT:** A 250 word, doubled-spaced essay addressing the following:

Briefly describe your writing practice.

Why would you like to participate in the mentorship program?

What do you hope to accomplish through this program.

**LETTER OF RECOMMENDATION:** written by a work supervisor, professor, arts or volunteer professional. This letter should address your commitment to learning and comment on your abilities as well as your potential to benefit from participating in the program.

**RESUME OR CV:** A working resume or cv summarizing your work experience and publication history



SAMPLE WORK: Two examples approximately 300-500 words each - double-spaced (Self publishing accepted)

1) Type of Work (circle one):

Review Article Monograph Criticism Essay Blog

Title of Work:

---

Name of Publication or Website work appeared:

---

Date of Publication:

---

2) Type of Work (circle one):

Review Article Monograph Criticism Essay Blog

Title of Work:

---

Name of Publication or Website work appeared:

---

Date of Publication:

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Signature

Date

The program fee is due in full 3-weeks prior to the start of the first session. There will be no refund after such date, or for early departure from the program. Please refer to the Emerging Art Writers Mentorship Program Scholarship Application for details regarding financial assistance.

Applicants will be notified of acceptance by **June 12, 2015**

Acceptance to the program cannot be deferred for any reason.

Please direct any questions regarding the Emerging Arts Writers Mentorship Program to the Executive Director or Program Manager

*You must be 21 years or older and currently not pursuing an undergraduate degree in any field to be eligible to participate in the BURNAWAY Emerging Art Writers Mentorship Program.*

# SCHOLARSHIP APPLICATION DIRECTIONS:

**\*All documents should be submitted as a pdf file.**

- 1) Download and print this Scholarship Application Form, complete it, please remember to sign & date it, before creating the PDF file.
- 2) Create PDF files of all other required documents (Essay Question, Letter of Recommendation, 2014 Federal Tax Returns with all schedules & worksheets, unemployment documentation –if applicable)
- 3) Please refer below how each PDF document should be labeled.

\*Please label your documents in the following manner:

Example: Doe\_Jane\_Scholarship\_Application

LastName\_FirstName\_Scholarship\_Application

LastName\_FirstName\_Scholarship\_Essay

LastName\_FirstName\_Scholarship\_Recommendation

LastName\_FirstName\_2014\_Income\_Tax\_Return

LastName\_FirstName\_Unemployed\_Documentation (if applicable)

Submit your completed scholarship application packet as one email and sent to **eawmp@burnaway.org** with the subject line "LastName\_FirstName\_\_2015\_EAWMP \_SCHOLARSHIP\_APPLICATION" no later than **May 29, 2015 at 5:00pm EST.**

Only complete applications will be considered; materials cannot be returned. BURNAWAY Emerging Art Writers Mentorship Program reserves the right to request additional financial documentation. Eligibility criteria will be reviewed and confirmed for all scholarship recipients. Scholarships cannot be deferred for any reason.

Scholarship recipients will be notified of their acceptance no later than **June 12, 2015**

Please direct any questions regarding the scholarship to the Executive Director or Program Manager

# 2015 SCHOLARSHIP APPLICATION FORM

name

today's date

address

city

state/zip

email

website

telephone (day)

(evening)

I am applying for a full scholarship (circle one)    YES    NO

I am able to pay some of my program fees; I am requesting a partial scholarship of \$ .....

Are there any personal or professional obligations that might prevent you from completing the 6-month mentorship program in 2015? If so, please describe them here: .....

ESSAY QUESTION: The length of this essay should not exceed 500 words. The essay should explain why you would be an excellent candidate for this Scholarship and what receiving this scholarship will allow you to accomplish that you might not have been able to do without it. Also, explain if there are any financial aspects to your situation that should be considered.

I certify that all information contained within this scholarship application is true, complete, and accurate. I give permission to BURNAWAY to share my application materials with the Scholarship Review Committee and to confirm my eligibility for the scholarship.

Signature

Date

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*The Voice of Art  
in the South*